



# skinneysweet

## FROZEN YOGURT

### THE SKINNY ON OUR FUNDRAISING NIGHTS

skinneysweet Frozen Yogurt is committed to giving back to the communities in which we do business. Our fundraising nights were developed to help non profit organizations raise money every year by donating 15% of sales from your supporters back to your organization.

We are on the lookout for passionate, committed neighborhood groups to partner with for our events. It is vital that you have an engaged base of supporters and a clear communications plan for letting the community know about your event for your night to be a success.

If you think your group might be a good fit, keep reading!

#### IS A FUNDRAISER WITH SKINNYSWEET RIGHT FOR YOU:

- Are your supporters receptive to fundraising in general, do they attend events and support money raising efforts
- Can you commit to bringing in at least 30 people? The more people you bring in, the more money you make, so we want to make sure you have enough supporters to bring home a nice size check
- Can you put together a detailed communication plan for how you plan to spread the word? Ideas for promotion include: email blasts to your members, posters around town, calls to the local newspaper for coverage, a message in the PTA bulletin just to name a few
- Are your supporters a passionate, loyal group that enjoy delicious yogurt and a fun atmosphere

#### HOW OUR FUNDRAISERS WORK:

- skinneysweet will work with you to find a date and time that works for both parties and will ask you to complete an application
- We will provide you with a PDF of a promotional poster and flyer for you to print and hand out to your supporters and to post around the community to spread the word about your event
- On the night of the event, your supporters pack the house and enjoy a delicious treat and 15% of their purchase goes back to your organization
- Payment to your organization will be provided via check

#### IF YOU THINK YOUR GROUP WOULD BE A GOOD PARTNER:

- Discuss the opportunity with the General Manager of your neighborhood skinneysweet shop. Let them know your proposed communication plan and how you'd go about packing the house
- Visit our website and fill out an application with your requested date (please select a date at least 4 weeks away)
- Stay tuned...we will be in touch in the coming weeks to let you know if we'll be able to partner together

Give us a shout should you have questions via email at [info@skinneysweetfroyo.com](mailto:info@skinneysweetfroyo.com) or at one of our shops!

Glen Ellyn:  
545A Roosevelt Rd.  
Glen Ellyn, IL 60137  
630-793-9108

Rosemont:  
Fashion Outlets of Chicago  
5220 Fashion Outlets Way  
Rosemont, IL 60018  
847- 678-9098

Lombard:  
Yorktown Center  
203 Yorktown  
Lombard, IL 60148

